Students are already learning on these platforms. Now you can make it count.

SHOW for Platforms — a plain-language guide for education departments

Young people spend hours a day on platforms built to hold their attention. Those same streaks, recommendations and "up next" feeds could be pointed at your syllabus.

SHOW for Platforms includes a way to do exactly that — and to bring money back to schools while it happens. It's called the Learning Dividend: a separate, optional module that platforms can choose to join.

Safe first

Before anything else, every item on a participating platform carries a SHOW content rating, and each young person's feed is held under a ceiling their parent sets. Harmful material — self-harm promotion, dangerous challenges, bullying, scams — is flagged and hidden automatically. Learning content reaches students in a safer space.

The Learning Dividend

1. **Curriculum tag.** A creator tags their content to specific syllabus outcomes — NESA outcomes in NSW, the Australian Curriculum nationally, or your own state's codes.
2. **Teacher verification.** Teachers or education reviewers confirm the tag is accurate. Content without a verified tag earns nothing, so the system is harder to game.
3. **Priority in students' feeds.** Verified curriculum content is given priority in youth feeds in your state.
4. **Creators are paid** from a platform-funded education pool — so making good learning content pays better than making content designed only to hook.
5. **Your school regions are paid too.** A share of the pool goes to the school region where the student viewers are.

Protections built in

- **No advertising to children funds any of it.** The pool comes from the platforms, not from profiling students.
- **No tracking of individual students.** Regional counts come from aggregated viewing data only.
- **An open catalogue.** Verified learning content is listed in an open youth-learning catalogue at r8rly.org — title, creator, curriculum tags, ratings and a link — so teachers can find it and link to it.

What it means for you

- Recognised learning that happens outside the classroom, mapped to your outcomes.
- A proposed revenue stream to school regions, paid by the platforms that opt in.
- A role in verifying which content counts as curriculum, through the reviewers you nominate.

How you can take part

1. Publish your syllabus outcome codes in an open, machine-readable form.
2. Nominate teacher reviewers to verify curriculum tags.
3. Join the consultation on how the education pool is sized and paid to school regions.

Learn more at **r8rly.org**.

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