Separation Charter

r8rly.org and r8rly.com

Adopted: November 2026

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1. Purpose

r8rly.org is the governing body for the SHOW Standard. r8rly.com is a ratings service. This charter keeps the two separate, so that decisions about the SHOW Standard and SHOW Certified™ are never shaped by the commercial interests of r8rly.com.

2. Roles

- **r8rly.org** governs the SHOW Standard. It publishes the Standard, the SHOW for Platforms addendum and the SHOW audit criteria; licenses use of the SHOW Certified™ mark to independent certification bodies; and keeps the public list of platforms certified by those bodies.
- **r8rly.com** operates a ratings service that uses the SHOW Standard in the same way any other user of the Standard may.
- **Independent certification bodies** audit and certify platforms. Neither r8rly.org nor r8rly.com certifies or audits.

3. What r8rly.com may not do

r8rly.com does not:

1. take part in, influence or receive confidential information from any audit or certification decision;
2. have any role in setting or changing the SHOW audit criteria beyond the public comment process open to everyone;
3. publish ratings of platforms that hold SHOW Certified™ status, or of platforms being audited;
4. use SHOW Certified™ status, or any platform's certification, in its own marketing or sales;
5. receive any share of mark licence fees in return for, or conditional on, any certification outcome.

4. Funding

r8rly.com may fund r8rly.org. Funding from r8rly.com:

- carries no right to influence the SHOW Standard, the audit criteria, the list of certified platforms or any licensing decision;
- is recorded and reported in r8rly.org's annual summary.

r8rly.org puts those funds back into communities and not-for-profit organisations.

5. Information

- r8rly.org does not share with r8rly.com any audit report, platform data or confidential information received from certification bodies or platforms.
- Any staff or contractors working for both organisations follow the r8rly.org Conflict of Interest Policy.

6. Fees

r8rly.org's fees never depend on the number of platforms certified or on whether a platform passes or fails.

7. Breaches and review

- A suspected breach of this charter can be reported to r8rly.org. Breaches are recorded and the outcome is published in r8rly.org's annual summary.
- This charter is reviewed every year and published at r8rly.org.

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r8rly.org · Governing body for the SHOW Standard